



FOR IMMEDIATE RELEASE:

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IWSQUOTE New Feature: Warren the Warranty Dog©

Deerfield Beach, FL - IWS (Intercontinental Warranty Services, Inc.) has launched an exciting feature to compliment their automated sales solution, IWSQUOTE that facilitates the offering of their Vehicle Service Agreement/Mechanical Breakdown Insurance and GAP products to members by credit union staff with assistance from Warren the Warranty Dog©.

For those credit unions offering the IWS VSA/MBI or GAP product, Warren's help comes in the form of animated pop-ups and tutorials that assist the user throughout the sale with tidbits of information such as claims paid statistics, sales tips, reminders to ask required information and descriptions of products. Warren also growls when the product is declined.

Using an open architecture format, IWSQUOTE supports multiple vendor product offerings to ensure each product is offered at every loan opportunity, includes a rate calculator, email capabilities and much more. An IWS Account Executive will gladly arrange a meeting with Warren to demonstrate his resourcefulness simply call Rob Troni, Sales & Marketing Coordinator, at 800-333-3028 extension 1612 or email him at rtroni@iwsgroup.com.

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IWS is known for developing products that support an organization's distinctive culture. They offer Vehicle Service Agreements/ Mechanical Breakdown Insurance and GAP to credit unions and their members using a consultative approach, innovative technology, original marketing strategies and Value Based Training©.